

Starter Solutions

ISSUE NO. 1



A publication helping farmers to achieve more yields! • From your friends at: **LBF Solutions, Inc.**

Have You Bought a Planter Recently?

There have been a lot of used 12-row planters for sale this year. That's because there were a lot of 12-row planters traded in for 16-row and 24-row planters last year. That presents many farmers an opportunity to trade up for a reasonable price.

So, why should you care? Most of the farmers last year were looking for a way to plant more acres per day, more conveniently. Most of them this year will be eyeing that 12-row on the dealer's lot thinking they too can plant more acres per day, more conveniently. Sounds like an equipment dealer's dream come true, right?



It should be your dream come true also!

For years you have applied lots of fertilizer to achieve the yields you wanted. Yet, we have regulators telling us we can't continue our old ways. You can no longer apply tons of the stuff. You are seeing areas where you can't even haul manure without a special permit. You have areas where you can't apply any additional phosphorous if you want protection under the "right to farm" laws.



So what does a 12 row have to do with all of that?

Everything!!! The 12-row presents an opportunity for you to increase acres per day that you can plant. Are you going to be slowed down by the need to apply large amounts of starter fertilizer with that planter? Better Not! That goes against the reason you bought the planter to begin with, more acres/day.

So what's the solution?

We, the people of "LFB Solutions, Inc.", have made it our business over the last 13 years to help with that dilemma. Seed-placed starters can lead to increased profits for you!



- **First, seed-placed starters are convenient. You only have to fill your planter 1/3 as often as with conventional liquid fertilizer.**
- **Second, the liquid handling system is easy compared to dry handling systems.**
- **Third, if the proper seed-placed starter is used, you don't have to worry about the "rust" problem.**
- **Fourth, seed-placed starters don't require the investment in additional coulters and repair parts normally found on a traditional planter.**
- **Finally, seed-placed starters keep you in the field, because you don't have to keep going after more. Seed-placed starters could keep you in the field all day, getting more acres planted.**

There are several manufacturers out there who are beginning to catch on to the convenience this presents the customer, but they have failed to understand that quality is more important, here in the seed trench, than it was when placing fertilizer beside the row. They are continuing to make and sell cheap, low quality, products to place on the seed. That presents an issue of "seed safety", particularly on sandy type soils.

At LFB Solutions, Inc., our extensive testing program has shown us that not all seed-placed starters perform equally well. There are differences in performance of \$13-\$20/acre between some seed-placed starter products, even within the same company's product line.

Of course, one needs to keep in mind the necessity of an adequate overall fertility program. Seed-placed starters are only a part of an overall program, not a stand-alone program! You need to apply the remaining needed nutrients by broadcasting them, injecting them, or whatever it takes to complete your recommended program.

Call or write, immediately, for information on implementing this program into your farming operation.

Thank you,

A handwritten signature in black ink that reads "Bill Moyer, Dir". The signature is written in a cursive, slightly slanted style.

Bill Moyer, Director • LFB Solutions, Inc.

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